



NONPROFIT MARKETING MADE SIMPLE.



MadAveCollective

Marketing for Nonprofits

WHAT IS MAC?

MadAveCollective is a marketing agency that exclusively serves nonprofit organizations.

As part of the MadAveGroup family of agencies, we pair freelance creative talent with our expert agency mentors to provide professional marketing services at a fraction of the cost other agencies may charge.



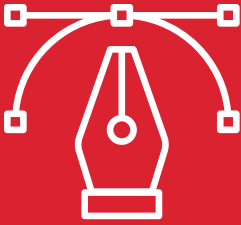
ATTRACT NEW OPPORTUNITIES.



Marketing is essential for your nonprofit organization to raise awareness of the services you provide and elevate perception within the donor community. But if yours is like most nonprofits, you don't have the time, talent or resources to produce professional marketing materials that support your goals.

Maybe your website was built by an intern in 2010, your brochure was produced by a volunteer, or your Case for Support was last updated three Executive Directors ago.

MadAveCollective can help you overhaul your marketing assets and improve your community outreach efforts. Flip through to see just a few of the things we can do for you.



BRAND IDENTITY DEVELOPMENT

Logo & Tagline

Organizational Messaging

Business Collateral

Color & Font Selection



CMYK

PROMOTIONAL DESIGN & PRINTING

Brochure

Donor Appeal Letter

Case for Support

Event Invitations

Signage





WHERE IDEAS CO



COME TOGETHER.



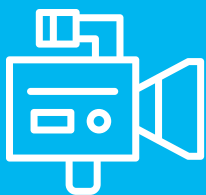
DIGITAL

Website Design & Build

Email Marketing

Data Capture





VIDEO PRODUCTION

Anniversary Celebration

Donor Thank You

Campaign Appeal





CONTENT DEVELOPMENT

Newsletters

Website Articles

Social Media Posts



You specialize in nonprofit development.

We specialize in nonprofit marketing.

Let us help you like we've helped organizations like yours.



dentalcenter
of northwest ohio



BETHANY
HOUSE



family
house



expressive
therapies center

Autism
Model
School



MOM'S HOUSE

LET US HELP
BUILD YOUR
BRAND.



MadAveCollective

Marketing for Nonprofits

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